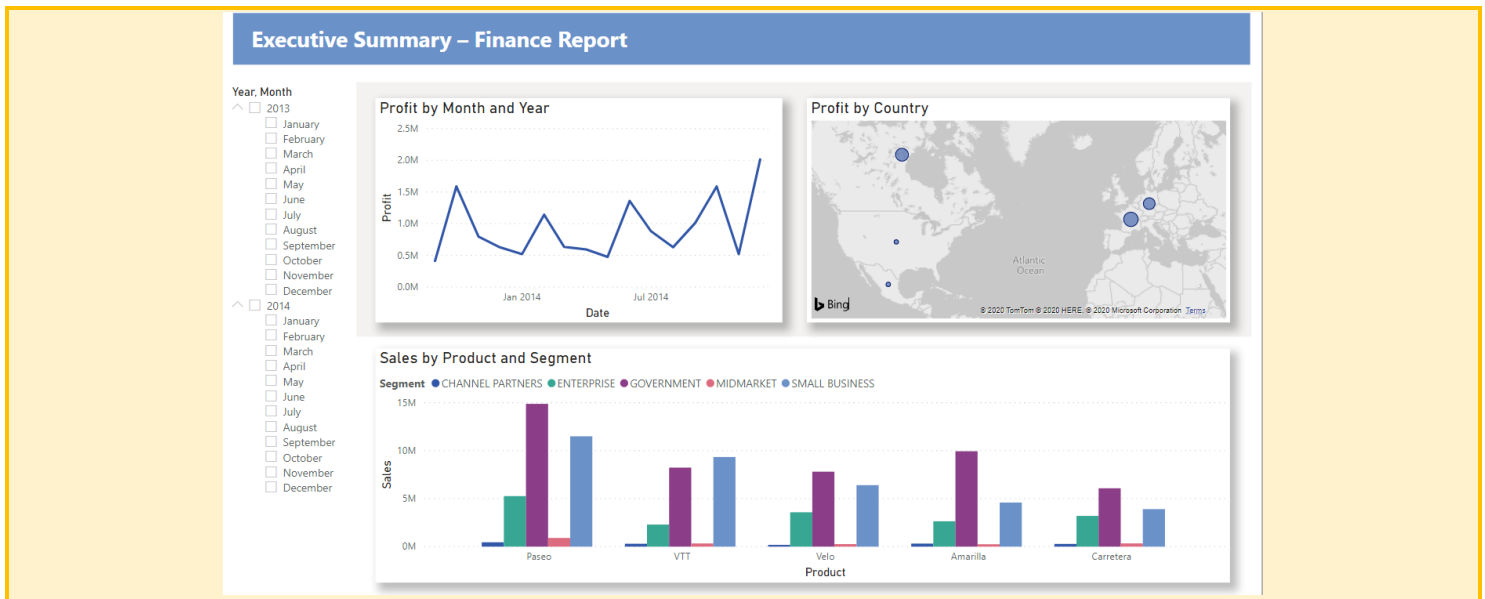


# Tutorial: From Excel workbook to stunning report in Power BI Desktop

In this tutorial, you build a beautiful report from start to finish in 20 minutes!



Your manager wants to see a report on your latest sales figures. They've requested an executive summary of:

- Which month and year had the most profit?
- Where is the company seeing the most success (by country)?
- Which product and segment should the company continue to invest in?

Using our sample finance workbook, we can build this report in no time. Here's what the final report will look like. Let's get started!

In this tutorial, you'll learn how to:

- Download sample data two different ways
- Prepare your data with a few transformations
- Build a report with a title, three visuals, and a slicer
- Publish your report to the Power BI service so you can share it with your colleagues

## Prerequisites

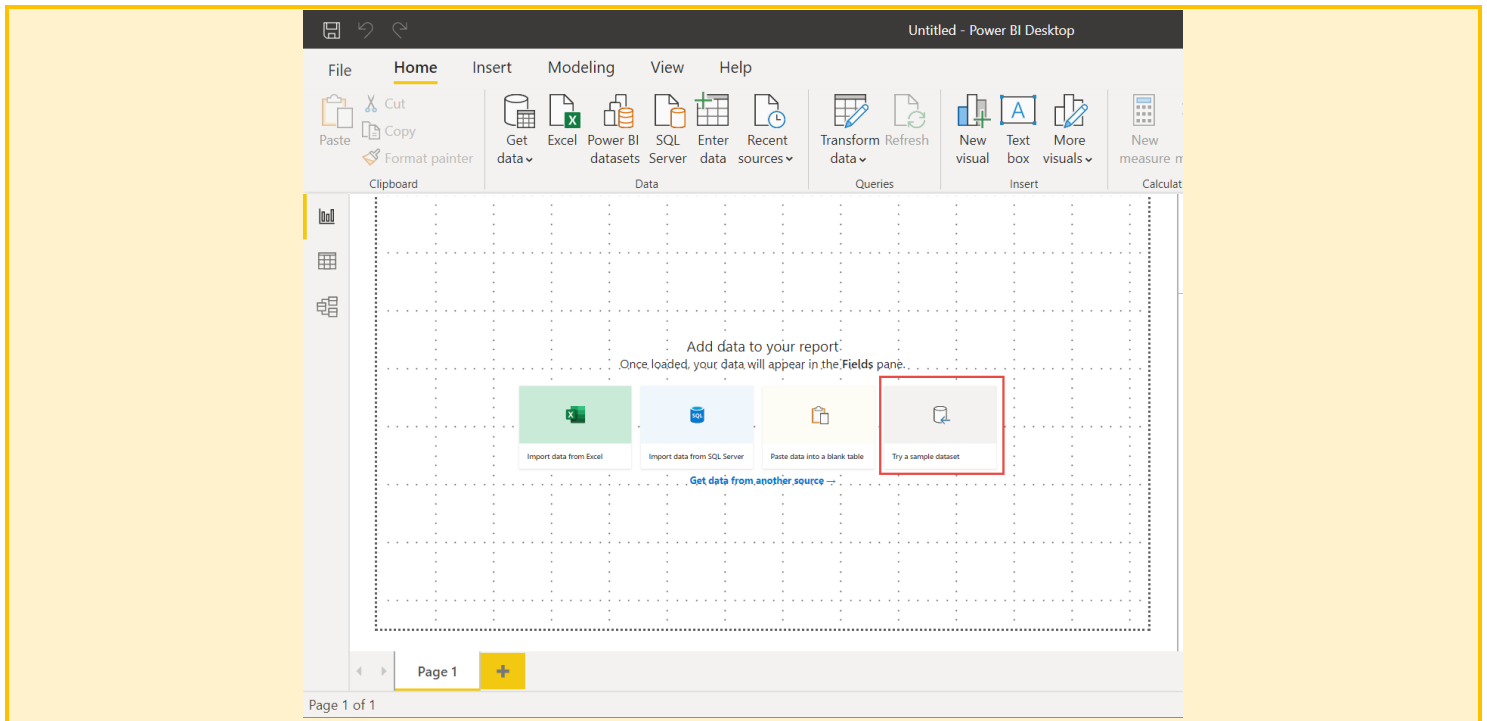
- Before you start, you need to [download Power BI Desktop](#).
- If you're planning to publish your report to the Power BI service and you aren't signed up yet, [sign up for a free trial](#).

# Get data

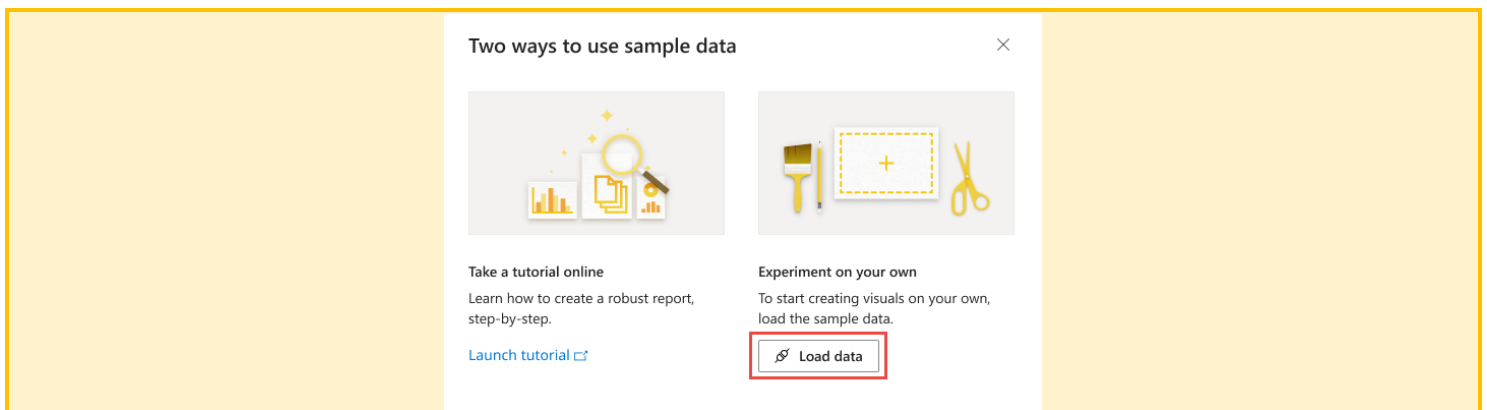
You can get the data for this tutorial using one of two methods.

## Get data in Power BI Desktop

When you open Power BI Desktop, select **Try a sample dataset** from the blank canvas.



If you've landed on this tutorial from Power BI Desktop, go ahead and choose **Load data**.



## Download the sample

You can also download the sample workbook directly.

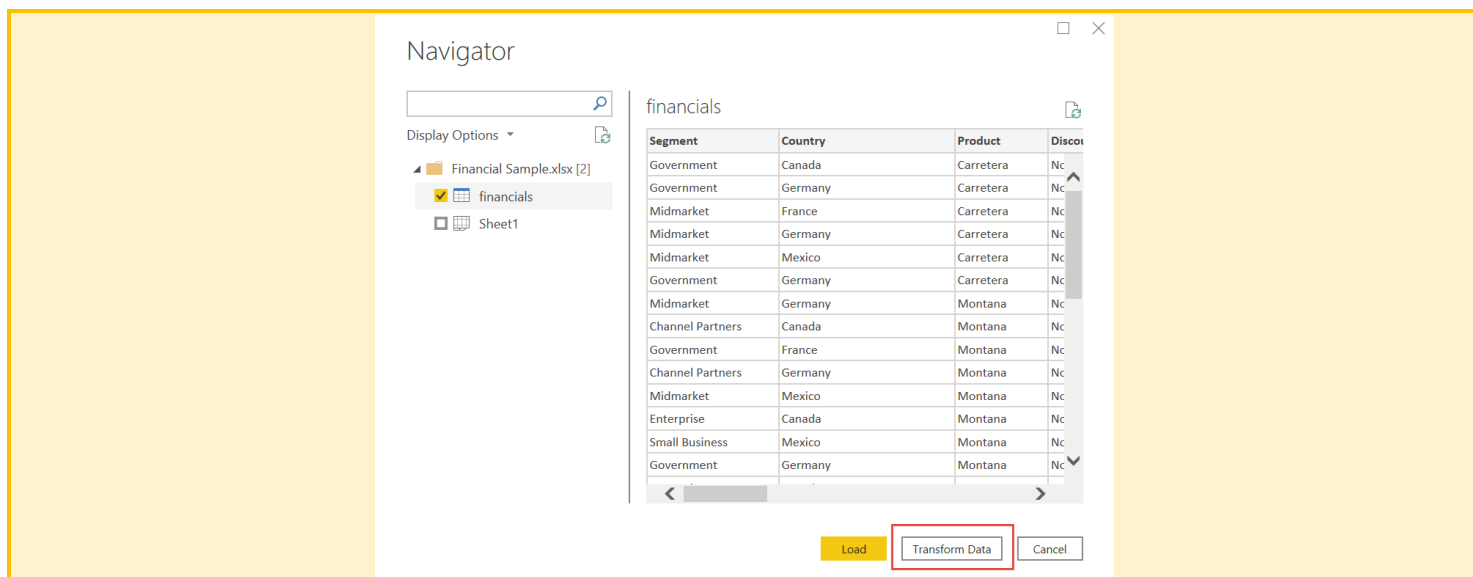
1. Download the [Financial sample Excel workbook](#).
2. Open Power BI Desktop.

3. In the **Data** section of the **Home** ribbon, select **Excel**.
4. Navigate to where you saved the sample workbook, and select **Open**.

## Prepare your data

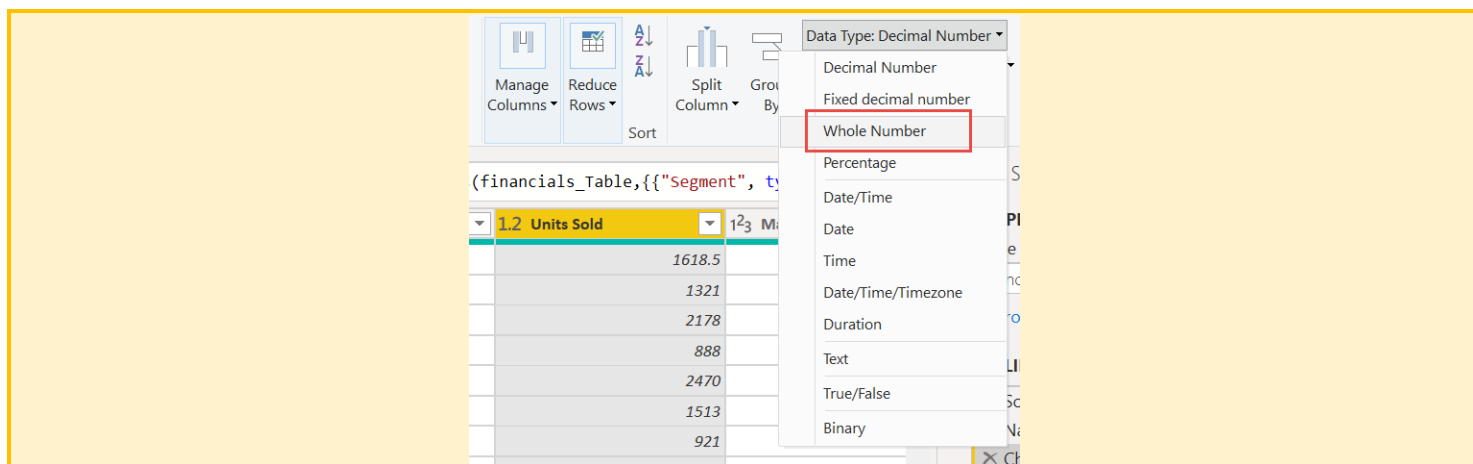
In **Navigator**, you have the option to *transform* or *load* the data. The Navigator provides a preview of your data so you can verify that you have the correct range of data. Numeric data types are italicized. If you need to make changes, transform your data before loading. To make the visualizations easier to read later, we do want to transform the data now. As you do each transformation, you see it added to the list under **Query Settings** in **Applied Steps**

1. Select the **Financials** table and choose **Transform Data**.



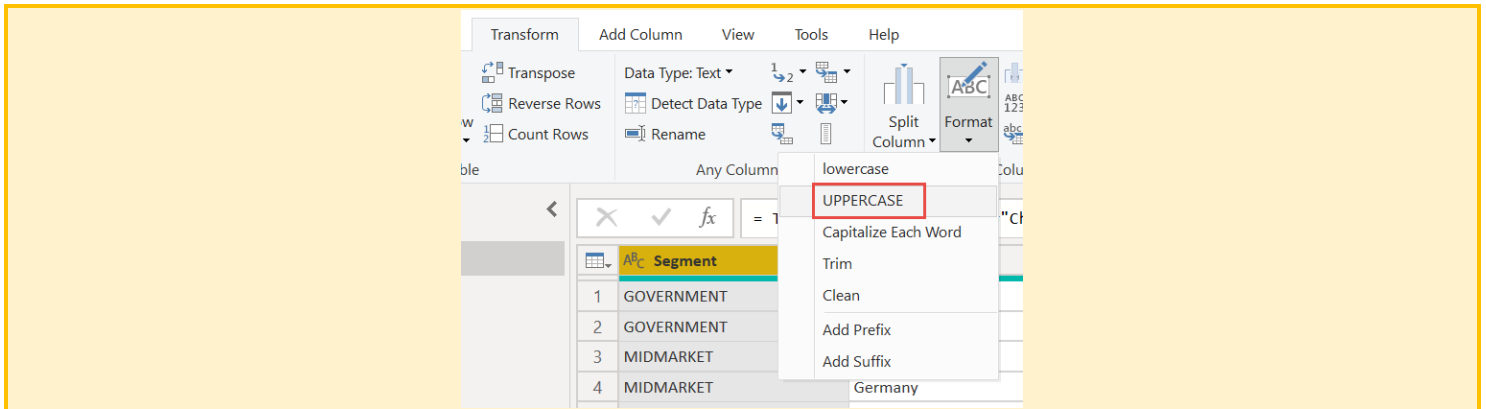
2. Select the **Units Sold** column. On the **Home** tab, select **Data Type**, then select **Whole Number**. Choose **Replace current** to change the column type.

The top data cleaning step users do most often is changing data types. In this case, the units sold are in decimal form. It doesn't make sense to have 0.2 or 0.5 of a unit sold, does it? So, let's change that to whole number.

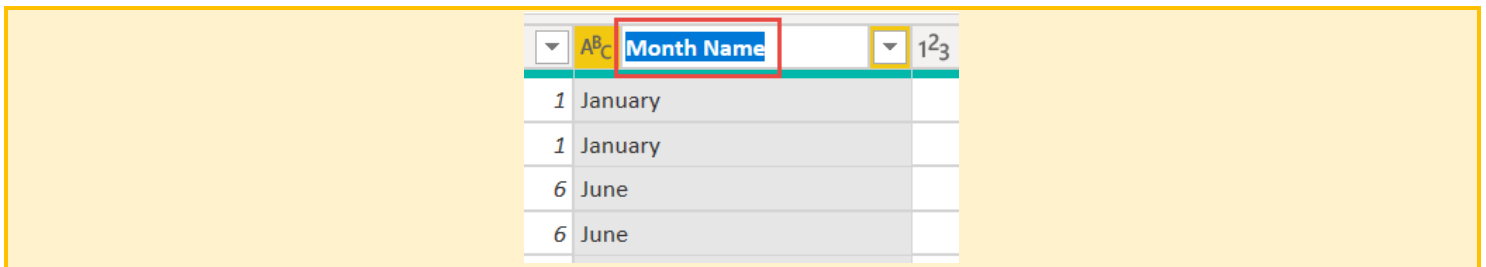


3. Select the **Segment** column. On the **Transform** tab, select **Format**, then select **UPPERCASE**.

We also want to make the segments easier to see in the chart later. Let's format the Segment column.

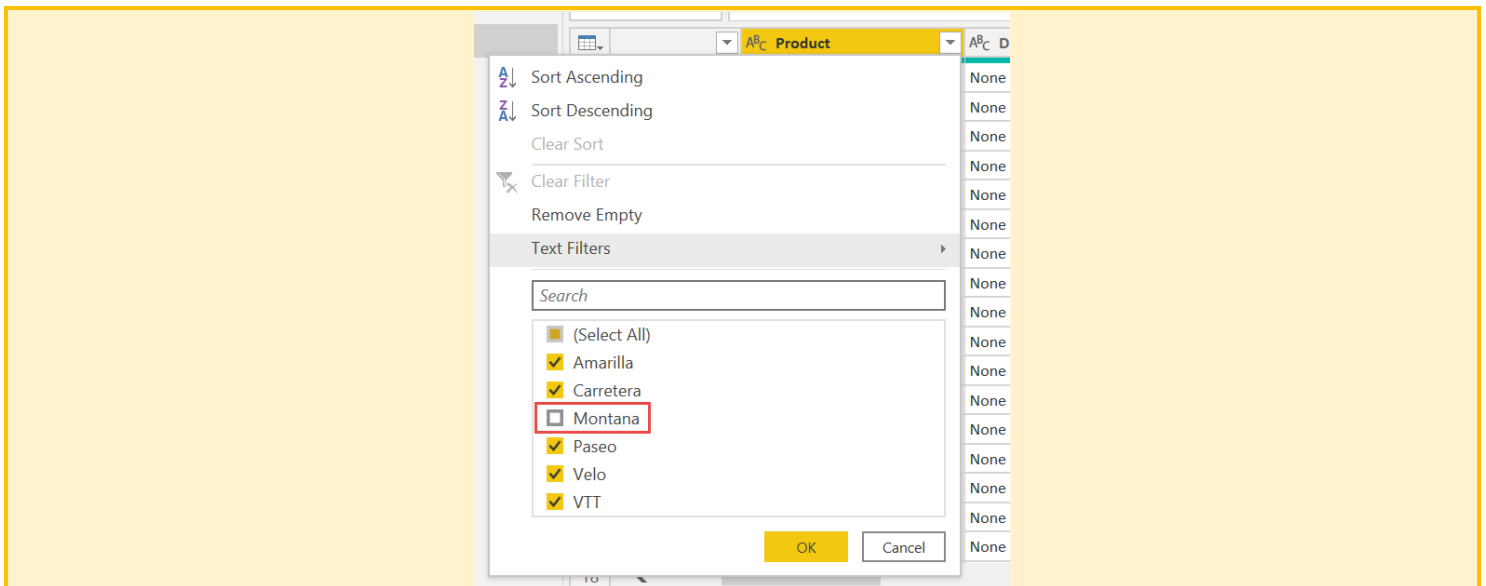


4. Let's shorten the column name from **Month Name** to just **Month**. Double-click the **Month Name** column and rename to just **Month**.

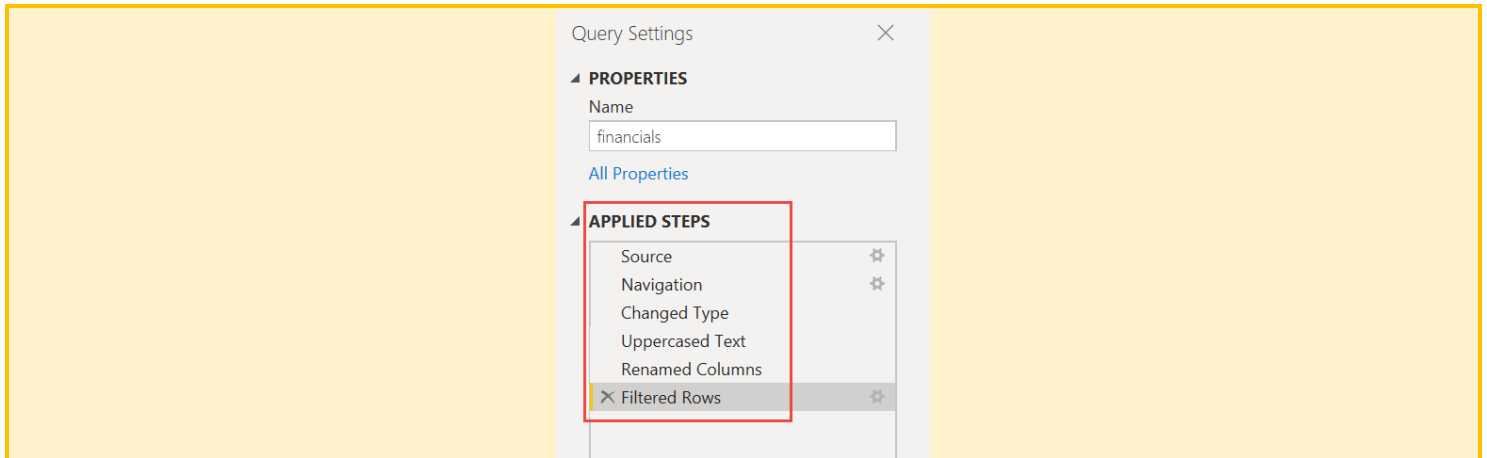


5. In the **Product** column, select the dropdown and clear the box next to **Montana**.

We know the Montana product was discontinued last month, so we want to filter this data from our report to avoid confusion.

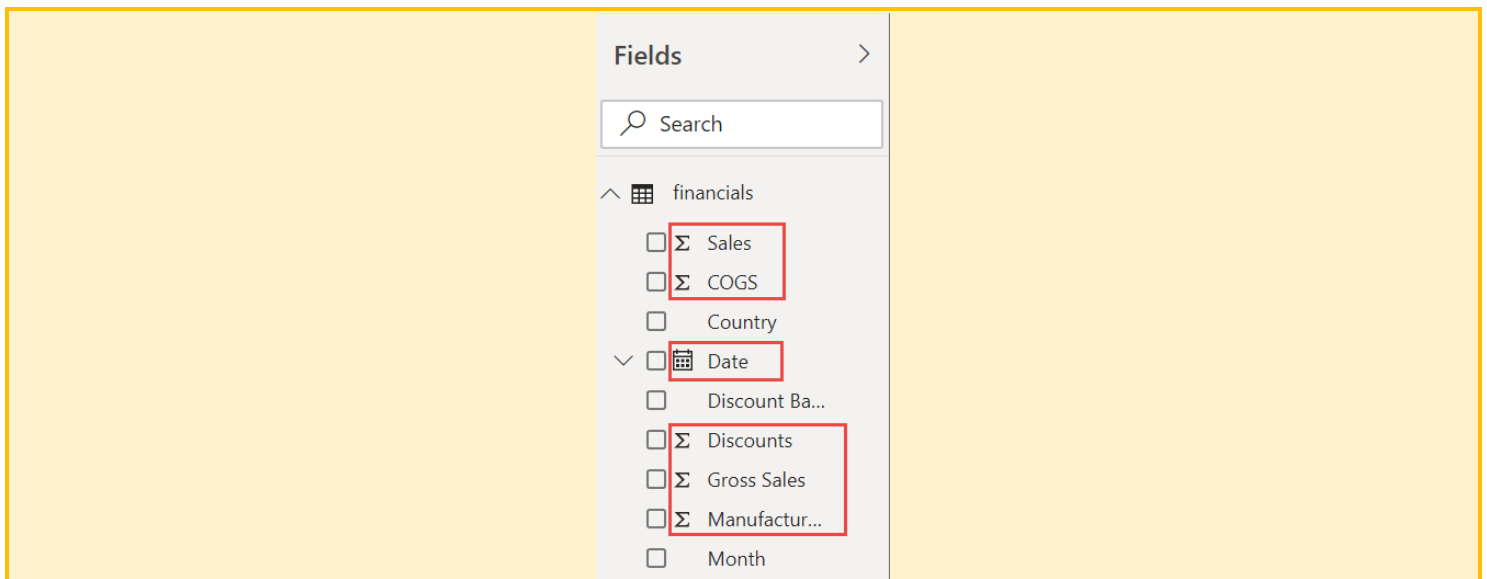


6. You see that each transformation has been added to the list under **Query Settings** in **Applied Steps**.



7. Back on the **Home** tab, select **Close & Apply**. Our data is almost ready for building a report.

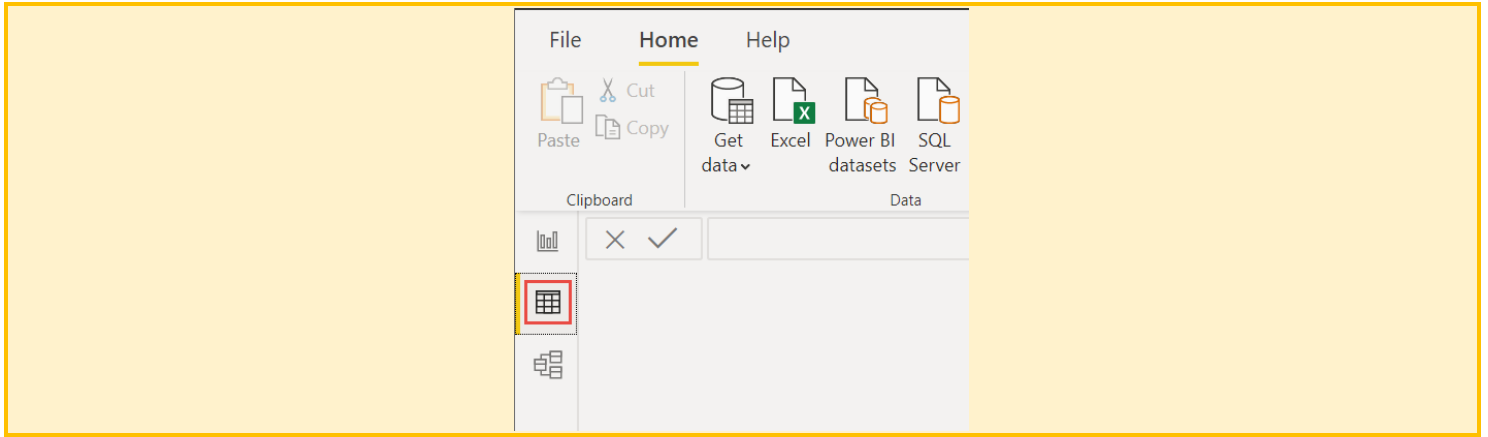
You see the Sigma symbol in the Fields list? Power BI has detected that those fields are numeric. Power BI also indicates the date field with a calendar symbol.



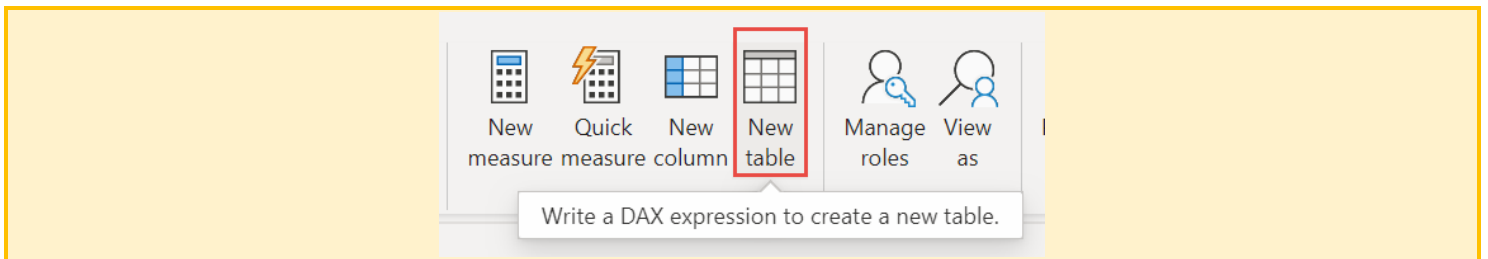
### Extra credit: Write a measure in DAX

Writing *measures* in the *DAX* formula language is super powerful for data modeling. There's lots to learn about DAX in the Power BI documentation. For now, let's write a basic measure and join two tables.

1. Select **Data View** on the left.



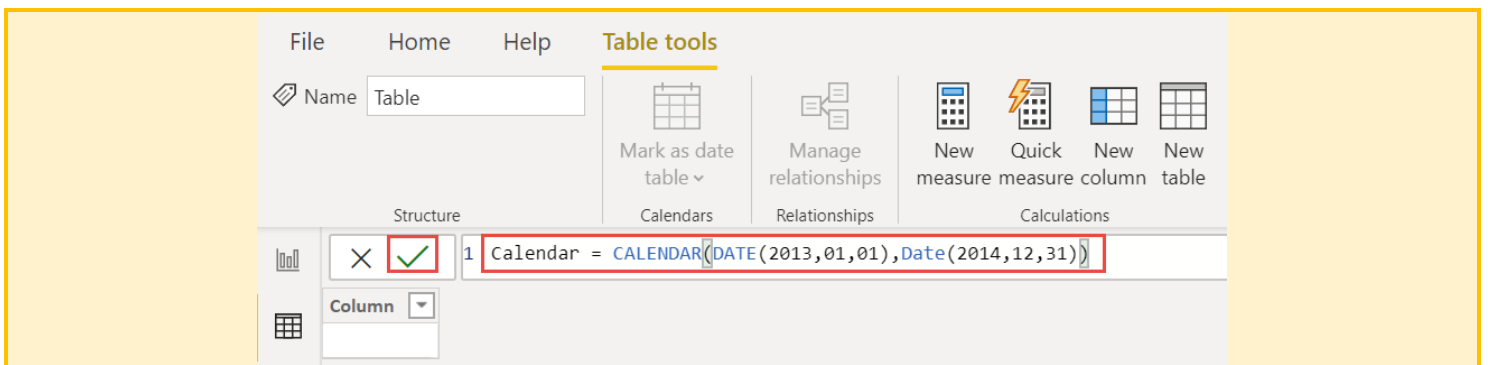
2. On the **Home** ribbon, select **New Table**.



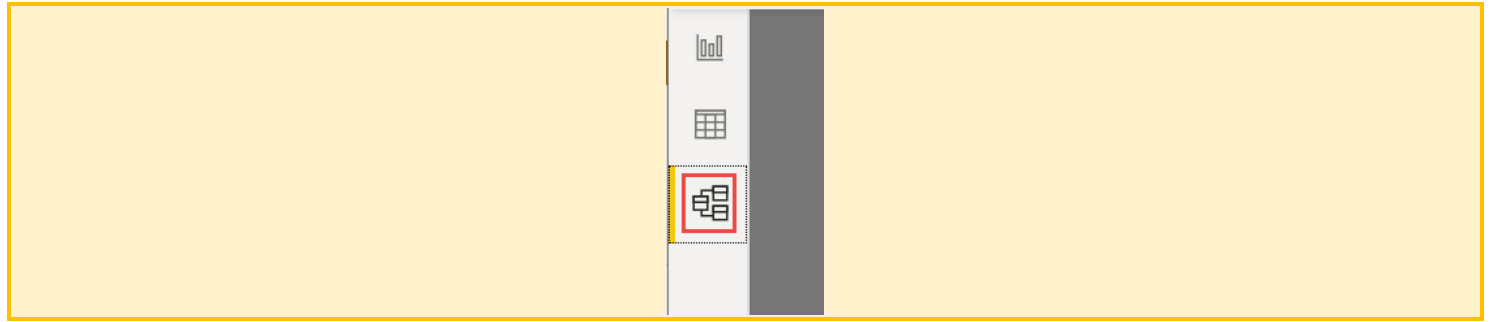
3. Type this measure to generate a Calendar table of all dates between January 1, 2013, and December 31, 2014.

```
Calendar = CALENDAR(DATE(2013, 01, 01), Date(2014, 12, 31))
```

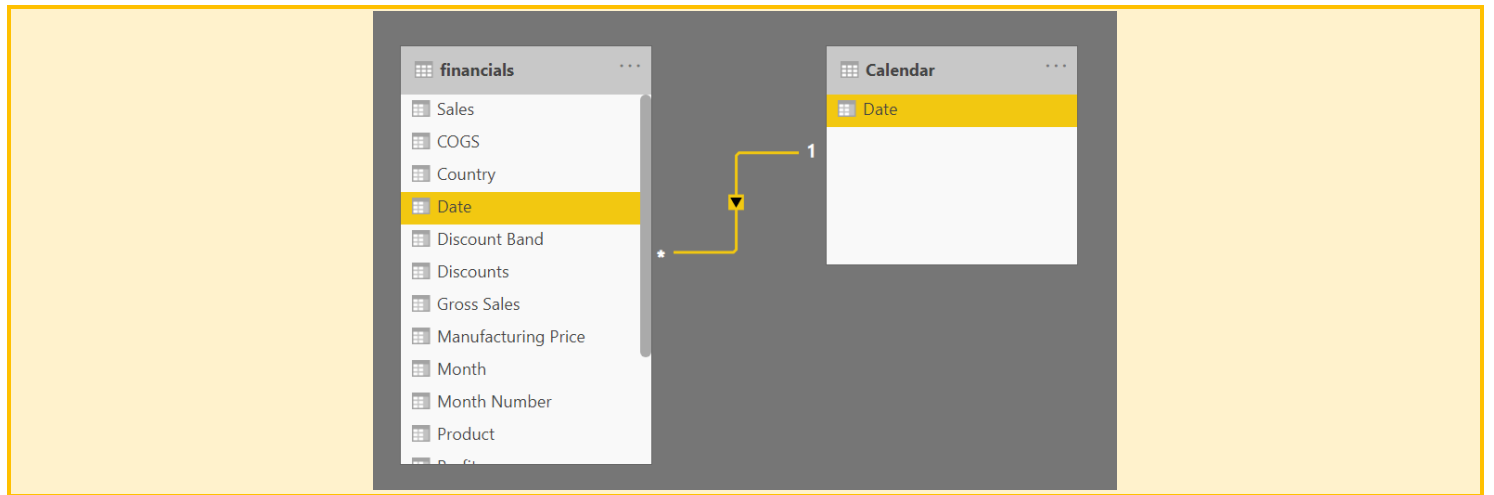
4. Select the check mark to commit.



5. Now select **Model View** on the left.



6. Drag the **Date** field from the Financials table to the **Date** field in the Calendar table to join the tables and create a *relationship* between them.



## Build your report

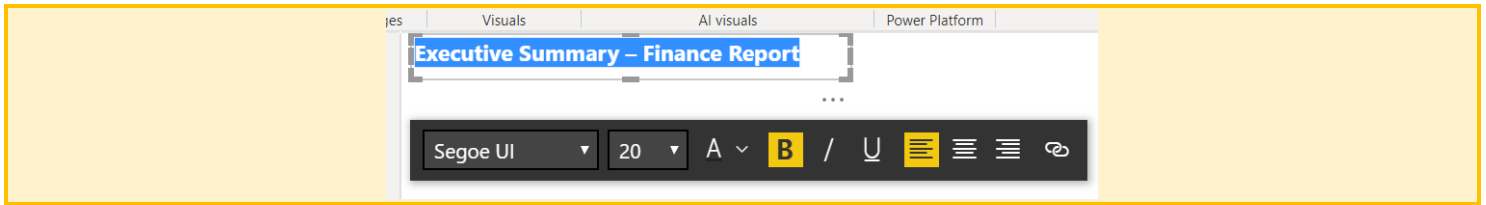
Now that you've transformed and loaded your data, it's time to create your report. In the Fields pane on the right, you see the fields in the data model you created.

Let's build the final report, one visual at a time.



## Visual 1: Add a title

1. On the **Insert** ribbon, select **Text Box**. Type "Executive Summary – Finance Report".
2. Select the text you typed. Set the font size to 20 and bold.

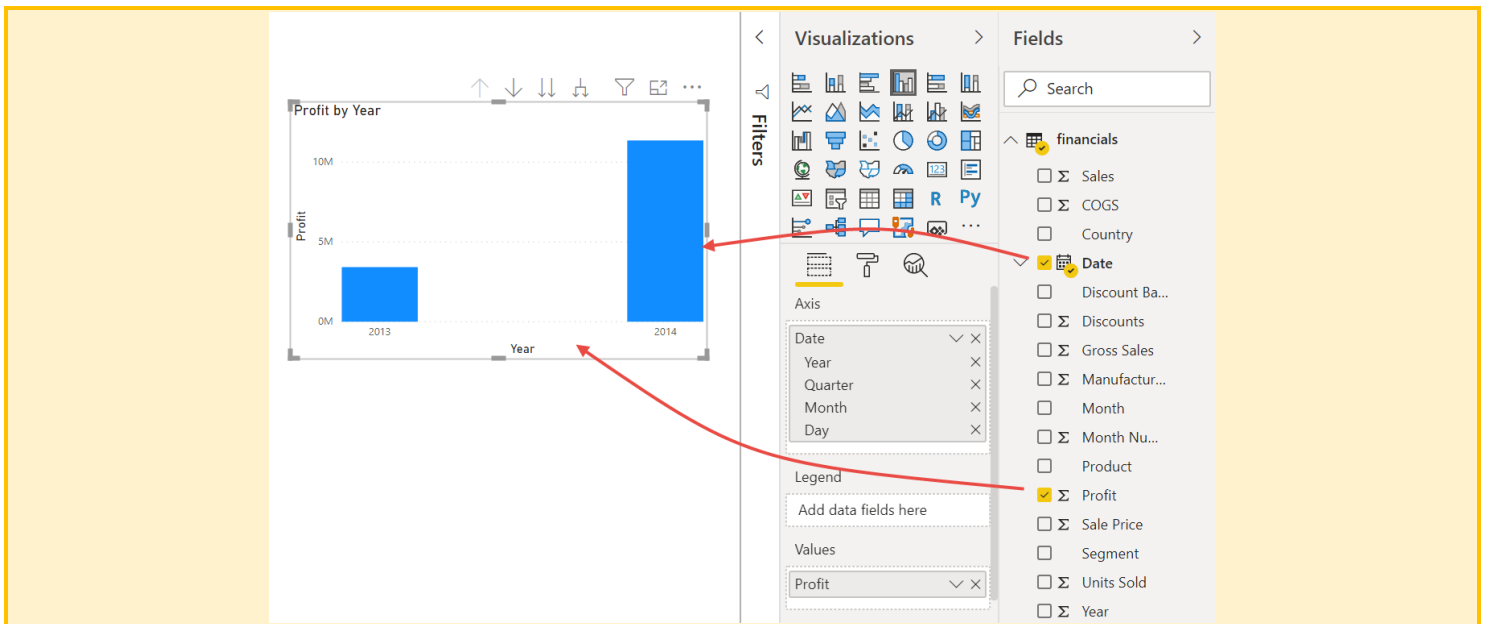


3. In the Visualizations pane, toggle the **Background** to **Off**.
4. Resize the box to fit on one line.

## Visual 2: Profit by Date

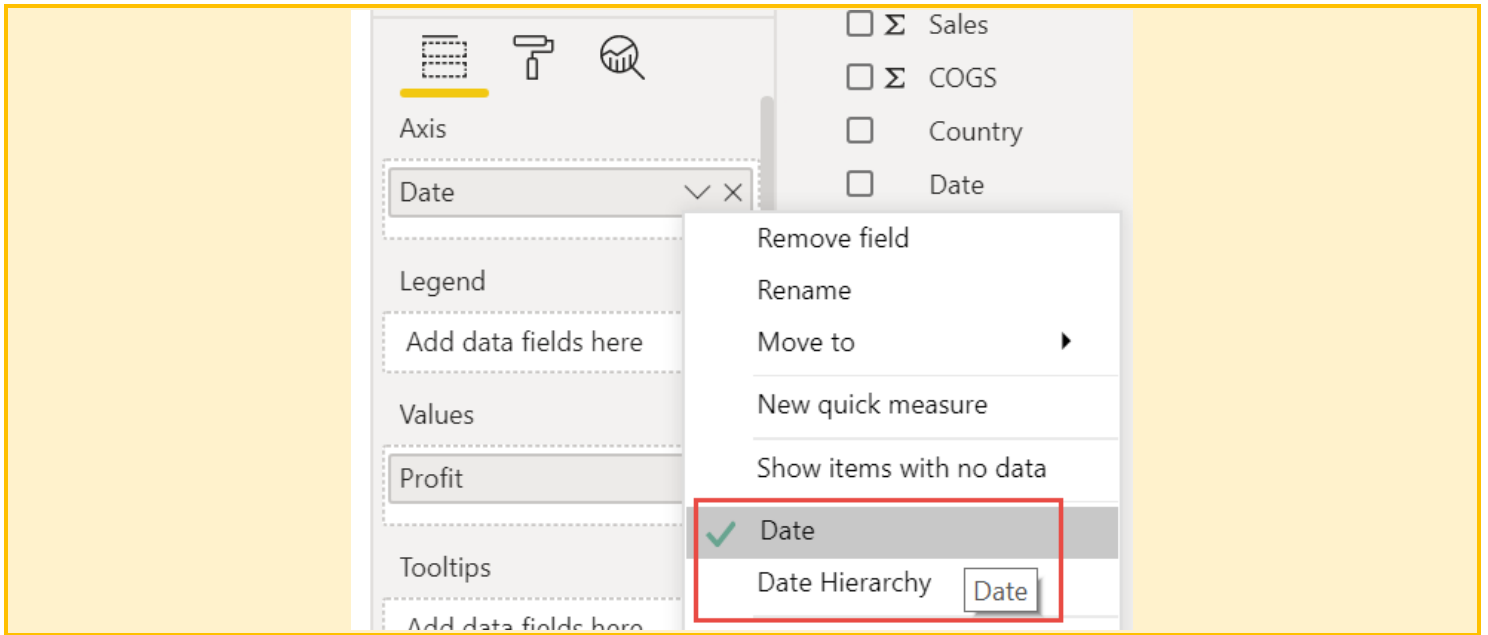
Now, you create a line chart to see which month and year had the highest profit.

1. From the Fields pane, drag the **Profit** field to a blank area on the report canvas. By default, Power BI displays a column chart with one column, Profit.
2. Drag the **Date** field to the same visual. Power BI updates the column chart to show profit by the two years.

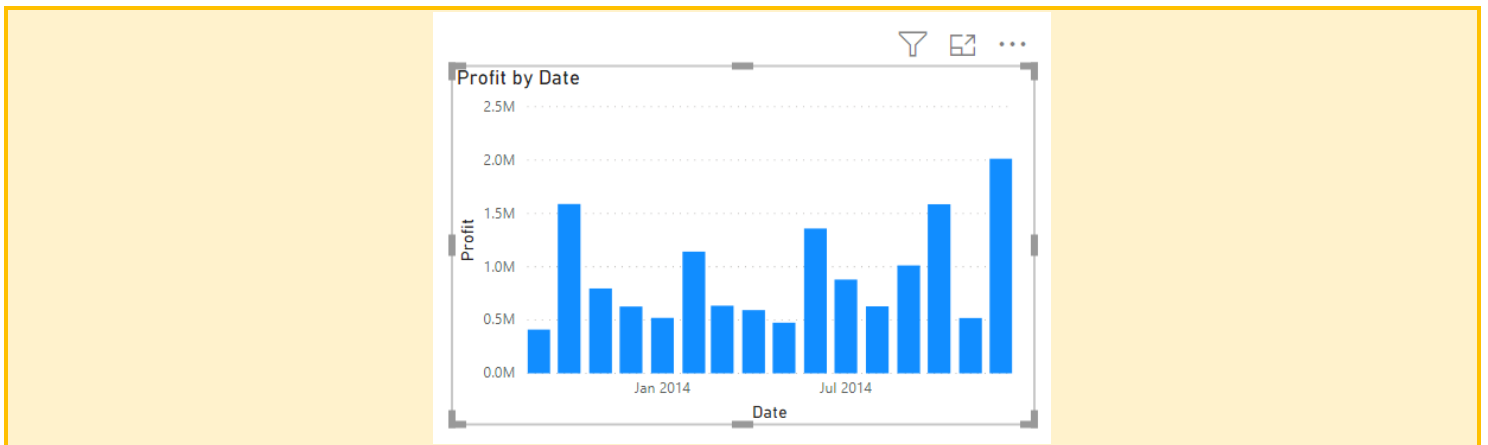


3. In the **Fields** section of the Visualizations pane, select the drop-down in the **Axis** value. Change **Date** from **Date Hierarchy** to **Date**.

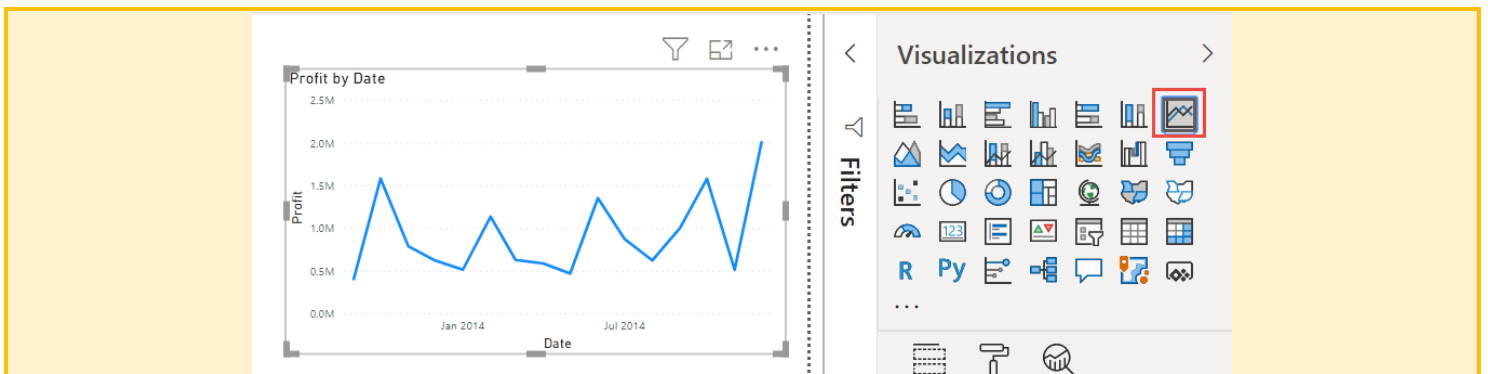




Power BI updates the column chart to show profit for each month.



4. In the Visualizations pane, change the visualization type to **Line chart**.



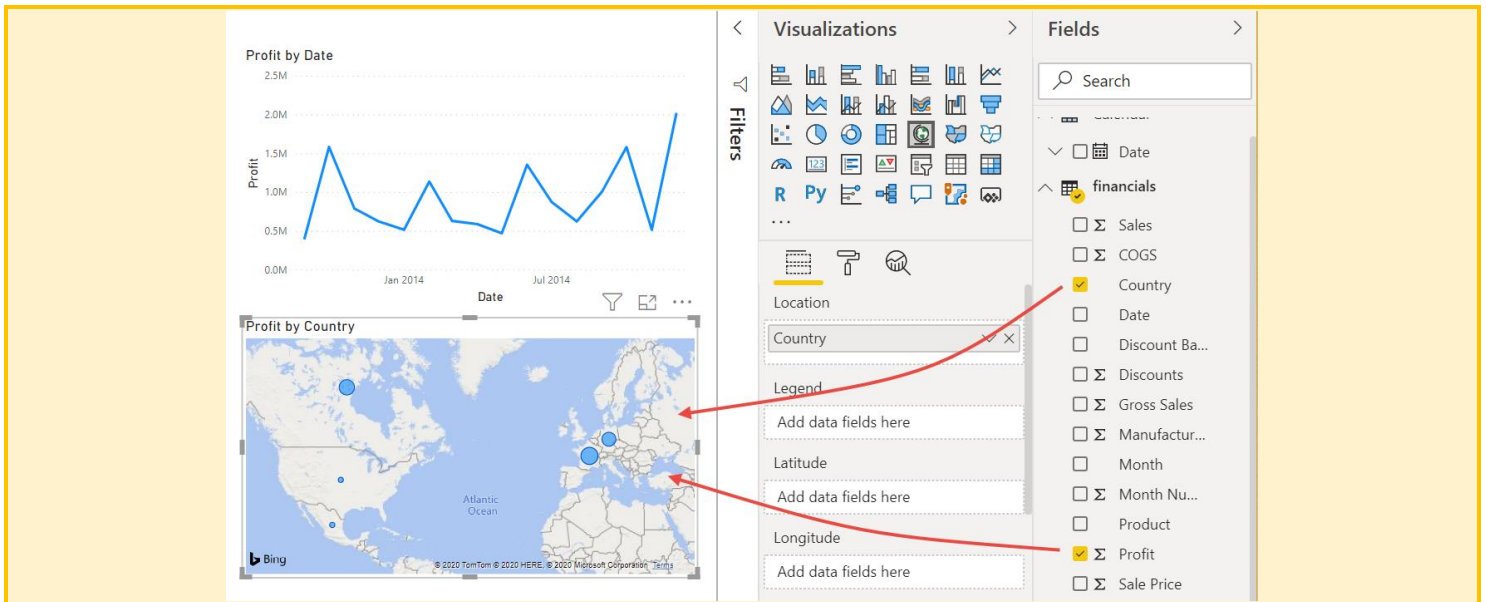
Now you can easily see that December 2014 had the most profit.

### Visual 3: Profit by Country

Create a map to see which country had the highest profits.

1. From the Fields pane, drag the **Country** field to a blank area on your report canvas to create a map.
2. Drag the **Profit** field to the map.

Power BI creates a map visual with bubbles representing the relative profit of each location.



Europe seems to be performing better than North America.

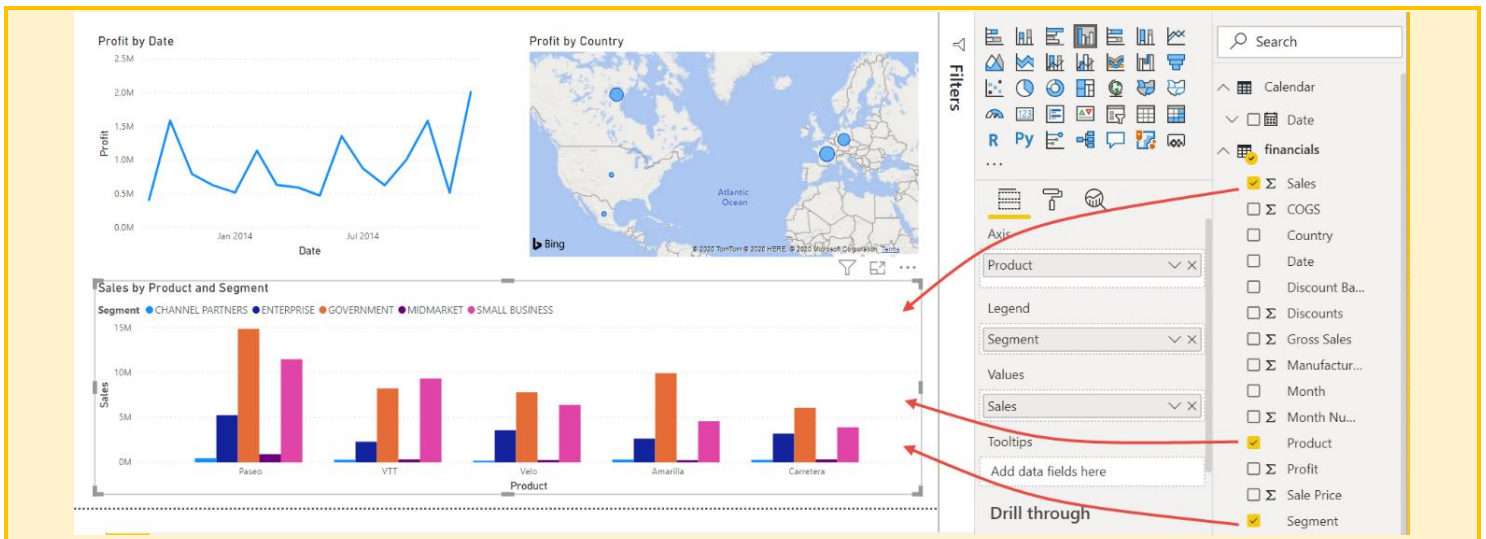
## Visual 4: Sales by Product and Segment

Create a bar chart to determine which companies and segments to invest in.

1. Drag the two charts you've created to be side by side in the top half of the canvas. Save some room on the left side of the canvas.
2. Select a blank area in the lower half of your report canvas.
3. In the Fields pane, select the **Sales**, **Product**, and **Segment** fields.

Power BI automatically creates a clustered column chart.

4. Drag the chart so it's wide enough to fill the space under the two upper charts.

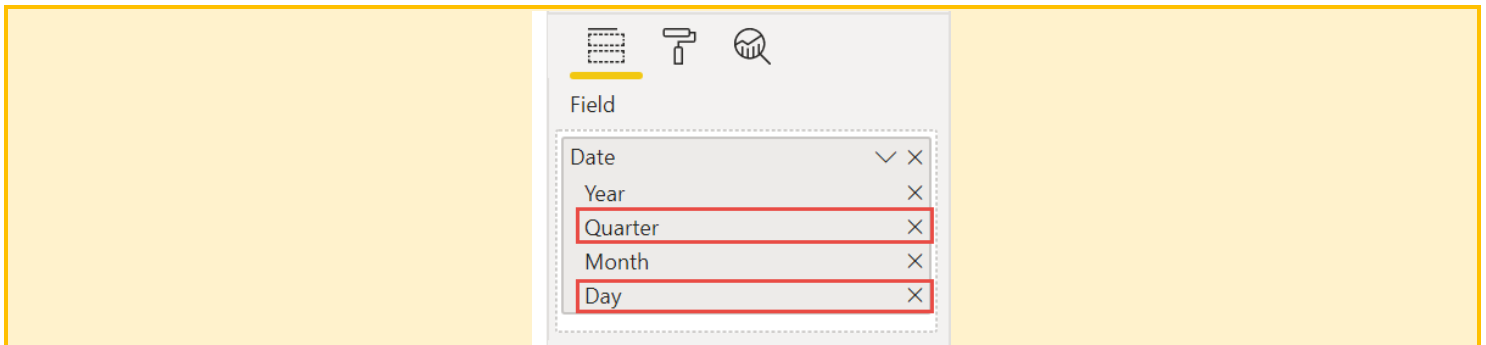


Looks like the company should continue to invest in the Paseo product and target the Small Business and Government segments.

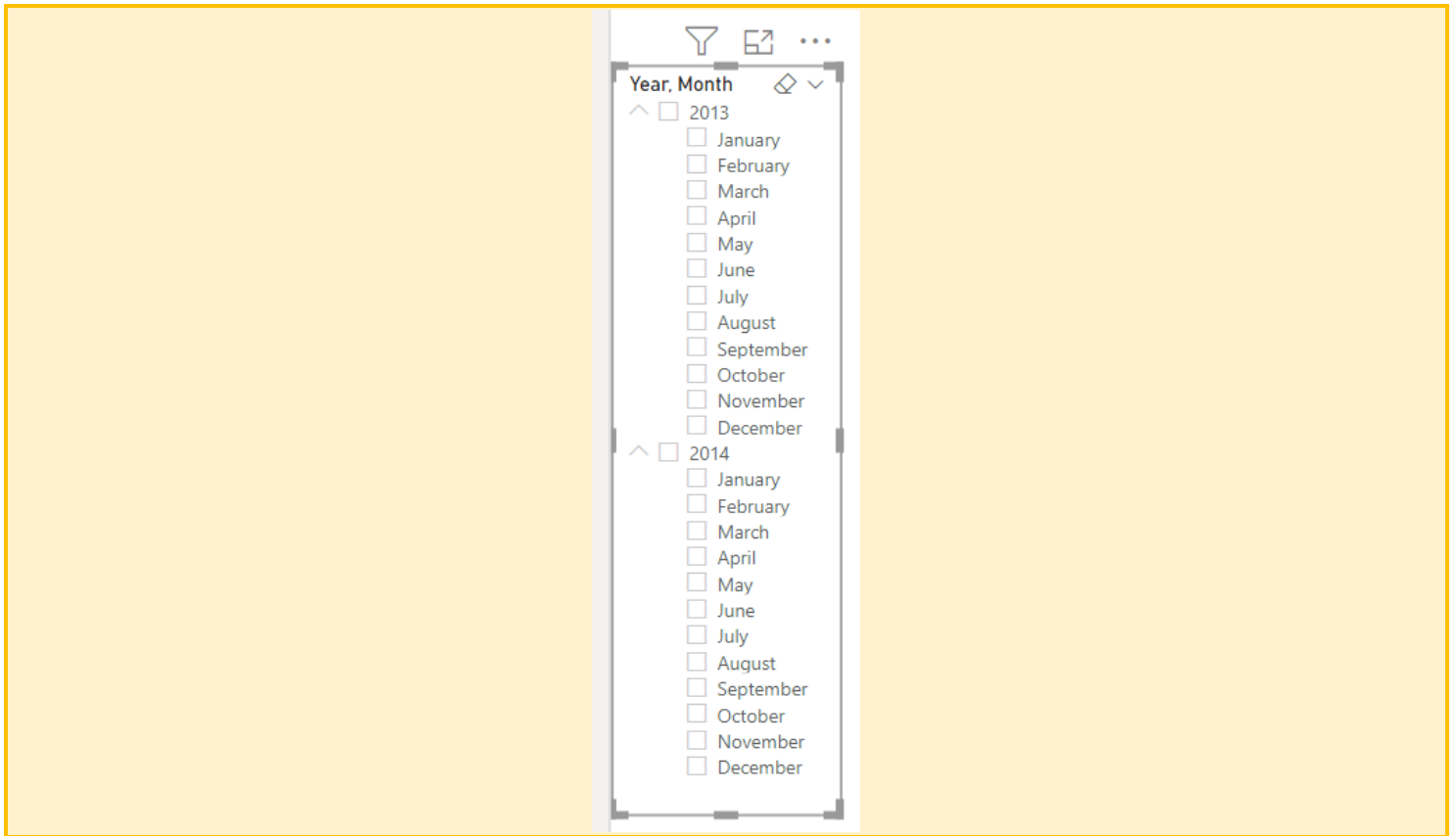
## Visual 5: Year slicer

Slicers are a valuable tool for filtering the visuals on a report page to a specific selection. In this case, we can create a slicer to narrow in on performance for each month and year.

1. In the Fields pane, select the **Date** field and drag it to the blank area on the left of the canvas.
2. In the Visualizations pane, choose **Slicer**.
3. In the Fields section of the Visualizations pane, select the drop-down in **Fields**. Remove Quarter and Day so only Year and Month are left.



4. Expand each year and resize the visual, so all months are visible.



Now if your manager asks to see just 2013 data, you can use the slicer to switch between years, or specific months of each year.

### **Extra credit: Format the report**

If you want to do some light formatting on this report to add more polish, here are a few easy steps.

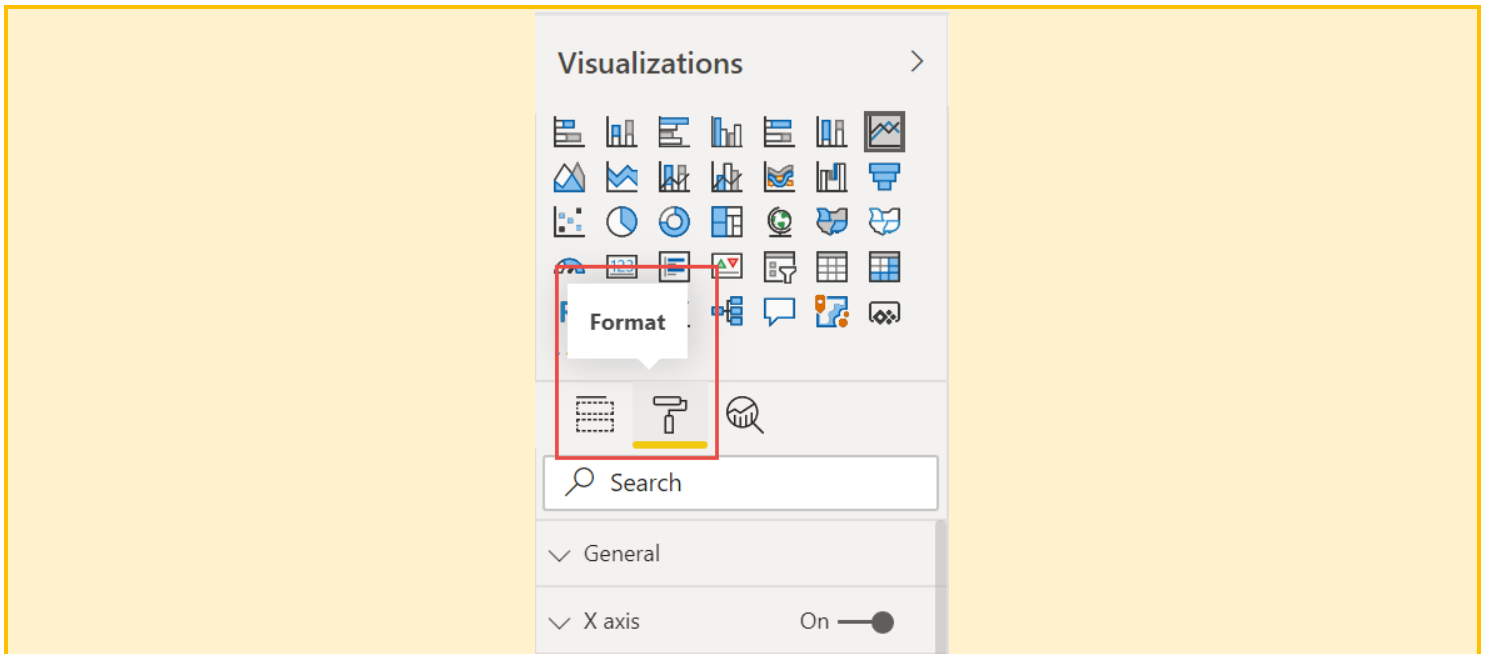
#### **Theme**

- On the **View** ribbon, change the theme to **Executive**.



## Spruce up the visuals

Make the following changes on the **Format** tab in the Visualizations pane.

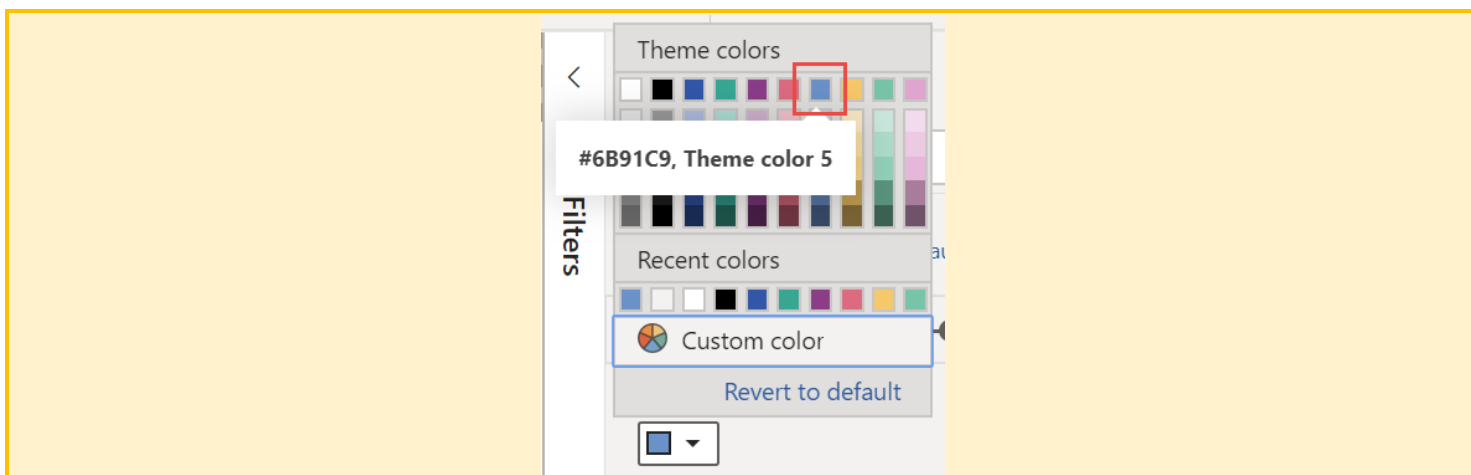


1. Select Visual 2. In the **Title** section, change **Title text** to "Profit by Month and Year" and **Text size** to **16 pt**. Toggle **Shadow** to **On**.
2. Select Visual 3. In the **Map styles** section, change **Theme** to **Grayscale**. In the **Title** section, change title **Text size** to **16 pt**. Toggle **Shadow** to **On**.
3. Select Visual 4. In the **Title** section, change title **Text size** to **16 pt**. Toggle **Shadow** to **On**.

4. Select Visual 5. In the **Selection controls** section, toggle **Show "Select all" option** to **On**. In the **Slicer header** section, increase **Text size** to **16 pt**.

### Add a background shape for the title

1. On the **Insert** ribbon, select **Shapes > Rectangle**. Place it at the top of the page and stretch it to be the width of the page and height of the title.
2. In the **Format shape** pane, in the **Line** section, change **Transparency** to **100%**.
3. In the **Fill** section, change **Fill color** to **Theme color 5 #6B91C9** (blue).



4. On the **Format** tab, select **Send backward > Send to back**.
5. Select the text in Visual 1, the title, and change the font color to **White**.

### Add a background shape for visuals 2 and 3

1. On the **Insert** ribbon, select **Shapes > Rectangle**, and stretch it to be the width and height of Visuals 2 and 3.
2. In the **Format shape** pane, in the **Line** section, change **Transparency** to **100%**.
3. On the **Format** tab, select **Send backward > Send to back**.

### Finished report

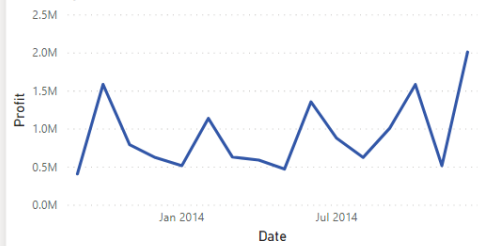
Here's how your final polished report will look:

## Executive Summary – Finance Report

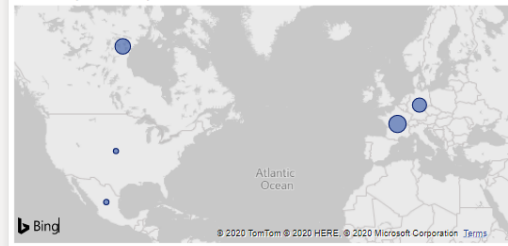
Year, Month

- ^ 2013
  - ☐ January
  - ☐ February
  - ☐ March
  - ☐ April
  - ☐ May
  - ☐ June
  - ☐ July
  - ☐ August
  - ☐ September
  - ☐ October
  - ☐ November
  - ☐ December
- ^ 2014
  - ☐ January
  - ☐ February
  - ☐ March
  - ☐ April
  - ☐ May
  - ☐ June
  - ☐ July
  - ☐ August
  - ☐ September
  - ☐ October
  - ☐ November
  - ☐ December

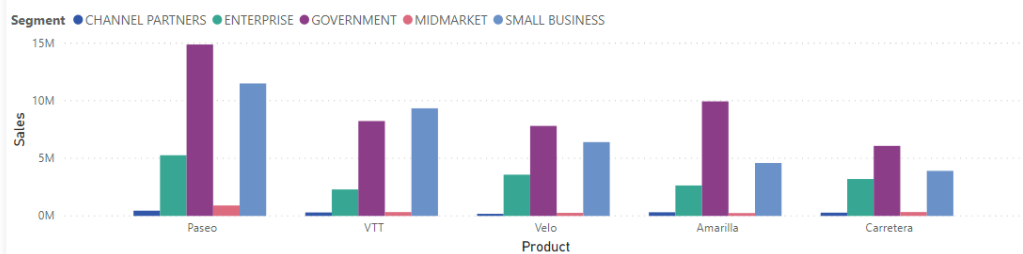
Profit by Month and Year



Profit by Country



Sales by Product and Segment



In summary, this report answers your manager's top questions:

- Which month and year had the most profit?

*December 2014*

- Which country is the company seeing the most success in?

*In Europe, specifically France and Germany.*

- Which product and segment should the company continue to invest in?

*The company should continue to invest in the Paseo product and target the Small Business and Government segments.*

## Save your report

- On the **File** menu, select **Save**.

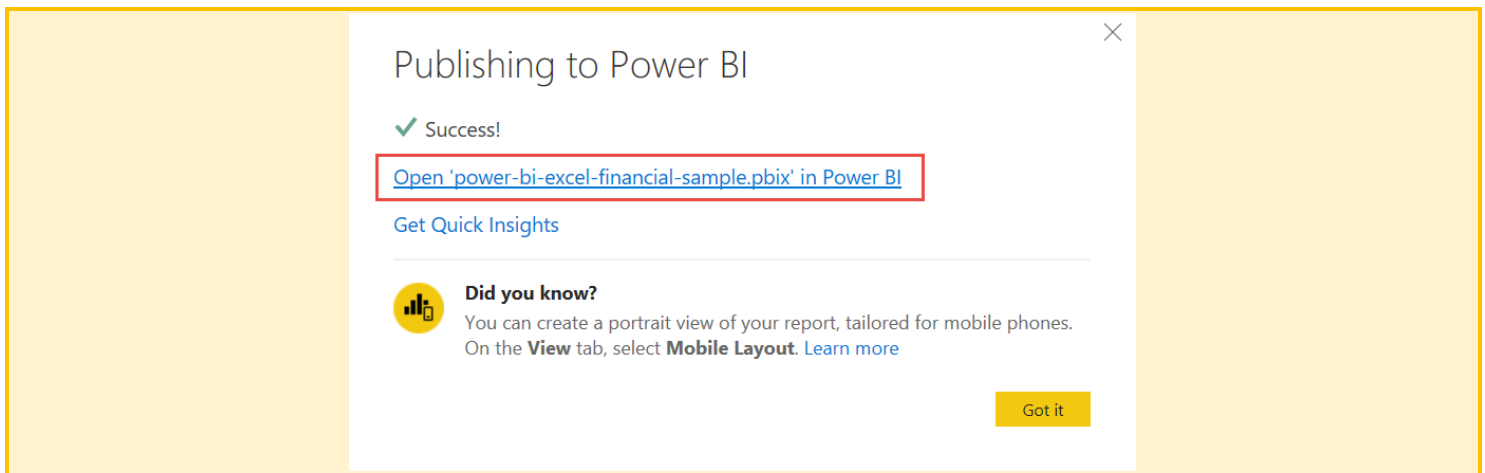
## Publish to the Power BI service to share

To share your report with your manager and colleagues, publish it to the Power BI service. When you share with colleagues that have a Power BI account, they can interact with your report, but can't save changes.

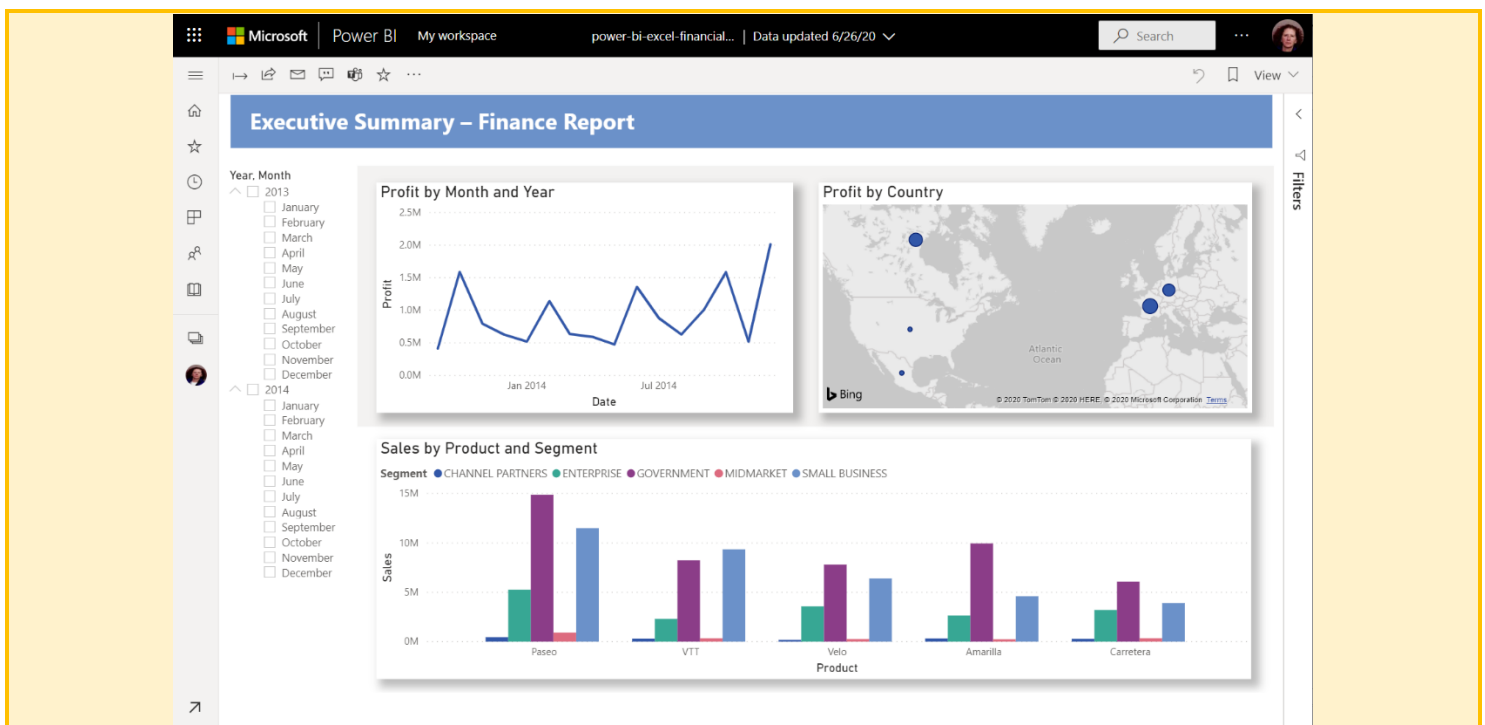
1. In Power BI Desktop, select **Publish** on the **Home** ribbon.

You may need to sign in to the Power BI service. If you don't have an account yet, you can [sign up for a free trial](#).

2. Select a destination such as **My workspace** in the Power BI service > **Select**.
3. Select **Open 'your-file-name' in Power BI**.



Your completed report opens in the browser.



4. Select **Share** at the top of the report to share your report with others.

