CUSTOMER INFORMATION

Worldwide Sporting Goods ‑ Your One Stop Source for Sports and Leisure Source

Prepared by

Status:

# Products Distributed by Worldwide Sporting Goods

Worldwide Sporting Goods manufactures the finest equipment, clothing and supplies available. For items not produced by Worldwide Sporting Goods, we stock only first‑quality merchandise supplied by leading Sporting Goods Manufacturers.

## Sporting Equipment

We produce a full line of baseball, basketball, fishing, football, hockey, lacrosse and soccer equipment. All equipment comes with a one year limited warranty. (See specific item warranty for details.)

Worldwide Sporting Goods also distributes tennis and racquetball equipment manufactured by Olympic Racquet Company, and skating equipment produced by National Skates, Inc. Because we order in large quantities, we are able to pass the savings along to you, our customer.

## Clothing

We manufacture our own high quality clothing and uniforms endorsed by many professional athletes. Worldwide Sporting Goods uses only the best material and fabric in creating our complete line of sportswear for baseball, basketball, football, hockey, lacrosse, tennis, soccer and softball players, as well as swimmers and cyclists.

## Supplies

Our selection of game‑related supplies (tape, mouth‑guards, ice‑packs, ointment, etc.) is almost unlimited. Once again, because we order in large quantities, we are able to pass the savings along to you, our customer.

## Memorabilia

In addition to equipment, clothing and sports supplies, Worldwide Sporting Goods stocks a tremendous selection of baseball cards, posters and pictures (some autographed) and commemorative programs. Special orders are also available, with a four to six week delivery schedule.

# Benefits of Worldwide Sporting Goods

There are many reasons for stocking your store with Worldwide Sporting Goods products. Worldwide Sporting Goods, one of the largest manufacturers and distributors of sporting goods worldwide, offers:

## Product Features

highest quality products

superior selection

competitive pricing

unmatched product warranties

## Service Features

outstanding service

friendly customer support

stock control

cooperative advertising agreements

semi‑annual promotions

well‑trained, knowledgeable sales staff

# Advertising Agreement

Item 1 Worldwide Sporting Goods District Sales Representative and store Manager will meet quarterly to plan any advertising to be placed in store circulars and local newspapers, or on television and radio.

Item 2 Initial advertising budget ‑ 20% of opening order (to be matched by The Customer.) If customer does not match advertising, budget is reduced to 10% of order.

Item 3 Thereafter, Worldwide Sporting Goods will co‑op on a 50‑50 basis provided your account has advertising accruals available (exceptions must be approved by Regional Manager.)

Item 4 Advertising for Special Promotions available based on 10% of purchase of promotional merchandise.